

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$1,891,062		
	Quality First Warmline Triage			Southwest Human Development	\$3,110
	Quality First Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$1,282,067
	Quality First Mental Health Consultation Warmline			Southwest Human Development	\$7,996
	Quality First Inclusion Warmline			Southwest Human Development	\$7,774
	Quality First Coaching & Incentives			Valley of the Sun United Way	\$516,052
	Quality First Child Care Health Consultation Warmline			University of Arizona Cooperative Extension	\$2,694
	Quality First Assessment			Southwest Human Development	\$6,600
	Quality First Academy			Southwest Human Development	\$29,041
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$30,000
Professional Development			\$35,000		
	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$8,000

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	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$27,000
Health			\$748,268		
	Prenatal Outreach	Provides outreach and education to pregnant women and their families and links pregnant women to sources of prenatal care. Increases healthy pregnancies and good birth outcomes.		Teen Outreach Pregnancy Services	\$300,000
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and tuition reimbursement to support professional development to increase capacity of workforce. Helps child care staff and early childhood programs to support the social-emotional development of young children.		Southwest Human Development	\$307,500
	Child Care Health	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.		First Things First (FTF-Directed)	\$8,643
	Consultation			Maricopa County Department of Public Health	\$2,964
				Pima County Health Department	\$5,389
				Yavapai County Community Health Services	\$123,772
Family Support			\$1,040,500		
	Parent Outreach and Awareness	Provides families with education, materials and connections to resources and activities that promote healthy development and school readiness. Improves child development by educating parents and connecting them to resources and activities that promote healthy growth and school readiness.		First Things First (FTF-Directed)	\$17,400
	Parent Education Community-Based Training	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.		Community Counts (formerly Youth Count)	\$150,000
				Yavapai College	\$47,500

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	Native Language Preservation	Provides materials, awareness and outreach to promote native language and cultural acquisition for the young children of Tribal families. Connects children in tribal communities to their native language and culture in the critical early years.	Yavapai-Apache Nation \$15,000
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$9,853 Security
			Arizona's Children Association \$248,865
			Yavapai County Community \$250,000 Health Services
			Yavapai Regional Medical Center \$282,279
	Family Support Coordination	Improves the coordination of, and access to, family support services and programs Improves service delivery to families with young children by streamlining the system and simplifying application procedures.	First Things First (FTF-Directed) \$5,660
Evaluation			\$241,917
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$176,917
	Needs and Assets	Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This additional funding is for specific enhancements to the baseline regional report.	Arizona Board of Regents acting for and on behalf of the University of Arizona John and Doris Norton School of Family and Consumer Sciences

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Coordination			\$96,500	
	Service Coordination	Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families. Strengthens and improves the coordination of services and programs for children 5 and younger.	First Things First (FTF-Directed) \$20	0,603
	Court Teams	Assign multidisciplinary teams, led by superior court judges, to monitor case plans and supervise placement when a child 5 or younger is involved with the court system. Promotes children's wellbeing and reduces recurrence of abuse and neglect.	Prevent Child Abuse Arizona \$66	6,500
Community			\$137,000	
Awareness	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed) \$50	0,000
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed) \$80	0,000
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed) \$7	7,000

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